JOINT OPERATIONS

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# COOKIE POLICY

Website: https://www.jointoperations.co.uk/
Last Updated: January 2026

## 1. INTRODUCTION

This Cookie Policy explains how Joint Operations Ltd ("Joint Operations", "we", "us", "our") uses cookies and similar tracking technologies on our website at https://www.jointoperations.co.uk/ (the "Website").

This Policy should be read in conjunction with our Privacy Notice and Website Usage Policy. By using our Website, you agree to the use of cookies as described in this Policy.

We are committed to being transparent about how we use cookies and giving you control over your cookie preferences. This Policy complies with UK data protection law, including the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018, the Privacy and Electronic Communications Regulations (PECR) 2003, and the Data (Use and Access) Act 2025.

## 2. WHAT ARE COOKIES?

Cookies are small text files that are placed on your computer, smartphone, or other device when you visit a website. They are widely used to make websites work more efficiently and to provide information to website owners.

Cookies typically contain:

- The name of the website from which the cookie has come;
- The "lifetime" of the cookie (how long it will remain on your device);
- A unique identifier - usually a randomly generated number.

Cookies can be "session" cookies which are deleted when you close your browser, or "persistent" cookies which remain on your device for a predetermined period or until you delete them.

## 3. WHY WE USE COOKIES

We use cookies for several reasons:

- To enable certain functions of the Website;
- To provide analytics and understand how visitors use our Website;
- To store your preferences and settings;



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- To enable and enhance security features;
- To deliver relevant content and advertisements;
- To improve your overall experience on our Website.

## 4. TYPES OF COOKIES WE USE

We use the following categories of cookies on our Website:

### 4.1 Strictly Necessary Cookies

These cookies are essential for the operation of our Website. They enable you to navigate around the site and use its features. Without these cookies, services you have asked for cannot be provided.

Examples include:

- Cookies that enable you to log into secure areas of our Website;
- Cookies that remember your cookie consent preferences;
- Cookies that maintain your session as you browse the Website;
- Security cookies to authenticate users and prevent fraudulent use of login credentials.

Legal basis for processing: These cookies are necessary for the performance of our contract with you or to comply with a legal obligation. You cannot refuse these cookies if you wish to use the Website.

### 4.2 Performance and Analytics Cookies

These cookies collect information about how visitors use our Website, such as which pages are visited most often and any error messages received. All information collected by these cookies is aggregated and anonymous. It is only used to improve how the Website functions and performs.

Examples include:

- Google Analytics cookies that track user interactions and website performance;
- Cookies that measure website speed and performance;
- Cookies that count the number of visitors and track traffic sources;
- Cookies that help us understand which features are most popular.

Legal basis for processing: Your consent, which you can withdraw at any time through our Cookie Preference Centre.

### 4.3 Functional Cookies

These cookies allow the Website to remember choices you make (such as your username, language, or region) and provide enhanced, more personalised features. They may also be



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used to provide services you have requested, such as watching a video or commenting on content.

Examples include:

- Cookies that remember your preferences and settings;
- Cookies that remember if you have used the Website before;
- Cookies that store your location preferences;
- Cookies that enable video playback and interactive features.

Legal basis for processing: Your consent, which you can withdraw at any time through our Cookie Preference Centre.

### 4.4 Targeting and Advertising Cookies

These cookies are used to deliver content and advertisements relevant to you and your interests. They are also used to limit the number of times you see an advertisement and to measure the effectiveness of advertising campaigns. They remember that you have visited a website and this information is shared with other organisations such as advertisers.

Examples include:

- Cookies that track your browsing habits to deliver targeted advertising;
- Cookies that link to social media platforms;
- Cookies from advertising networks and third-party advertisers;
- Remarketing cookies that show you relevant ads on other websites.

Legal basis for processing: Your consent, which you can withdraw at any time through our Cookie Preference Centre.

## 5. FIRST-PARTY AND THIRD-PARTY COOKIES

### 5.1 First-Party Cookies

First-party cookies are set by us and can only be read by our Website. We use them to enable basic website functions and to understand how visitors interact with our Website.

### 5.2 Third-Party Cookies

Third-party cookies are set by domains other than our Website. These may include:

- Google Analytics - for website analytics and performance monitoring;
- Social media platforms (e.g., LinkedIn, X, Facebook) - for social sharing and content embedding;
- Advertising networks - for delivering targeted advertisements;
- Video hosting platforms (e.g., YouTube, Vimeo) - for embedded video content.



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We do not control these third-party cookies and recommend you check the relevant third party's website for more information about their cookies and how to manage them.

## 6. COOKIE DURATION AND RETENTION

Cookies may be stored on your device for different periods:

| Cookie Type | Duration |
|---|---|
| Session Cookies | Deleted when you close your browser |
| Persistent Cookies | Remain on your device for a set period (typically between 30 days and 2 years) or until you delete them |

We review our cookie retention periods regularly and delete cookies that are no longer necessary. In accordance with the Data (Use and Access) Act 2025, we maintain clear records of cookie retention periods and purposes.

## 7. DETAILED COOKIE LIST

The following table provides details of the specific cookies we use on our Website:

| Cookie Name | Purpose | Type | Duration | Provider |
|---|---|---|---|---|
| _ga | Used to distinguish users | Analytics | 2 years | Google Analytics |
| _gid | Used to distinguish users | Analytics | 24 hours | Google Analytics |
| cookie_consent | Stores cookie consent preferences | Strictly Necessary | 1 year | Joint Operations |
| PHPSESSID | Preserves user session state | Strictly Necessary | Session | Joint Operations |

This list is regularly updated. The most current version can be found in our Cookie Preference Centre or by contacting us directly.

## 8. HOW TO MANAGE AND CONTROL COOKIES

### 8.1 Cookie Preference Centre

When you first visit our Website, you will see a cookie banner that allows you to accept or reject non-essential cookies. You can change your cookie preferences at any time by:



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- Clicking on the "Cookie Settings" link in our website footer;
- Accessing our Cookie Preference Centre;
- Contacting us using the details provided in Section 15 below.

### 8.2 Browser Settings

You can also control and manage cookies through your browser settings. Most browsers allow you to:

- See what cookies you have and delete them individually;
- Block third-party cookies;
- Block cookies from specific websites;
- Block all cookies from being set;
- Delete all cookies when you close your browser.

Please note that deleting or blocking cookies may impact your experience on our Website and you may not be able to access certain features or functionality.

For more information on how to manage cookies in your specific browser, please visit the relevant help pages:

- Google Chrome: https://support.google.com/chrome/answer/95647
- Mozilla Firefox: https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer
- Safari: https://support.apple.com/en-gb/guide/safari/sfri11471/mac
- Microsoft Edge: https://support.microsoft.com/en-us/windows/manage-cookies-in-microsoft-edge
- Internet Explorer: https://support.microsoft.com/en-us/windows/delete-and-manage-cookies

### 8.3 Mobile Devices

If you access our Website through a mobile device, you can manage cookies through your device settings. Please refer to your device manufacturer's instructions for more information.

## 9. YOUR CONSENT AND PECR COMPLIANCE

Under the Privacy and Electronic Communications Regulations (PECR) 2003, we are required to obtain your consent before placing certain cookies on your device. Strictly necessary cookies are exempt from this requirement.

We obtain your consent through:

- A clear cookie banner displayed when you first visit our Website;
- Granular controls allowing you to accept or reject specific cookie categories;



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- The ability to withdraw consent at any time through our Cookie Preference Centre;
- Clear information about what each cookie type does and why we use it.

Your consent choices are stored in a cookie (cookie_consent) for 12 months. After this period, we will ask for your consent again.

You have the right to withdraw your consent at any time. Withdrawing consent will not affect the lawfulness of processing based on consent before withdrawal.

## 10. OTHER SIMILAR TECHNOLOGIES

In addition to cookies, we may use other similar tracking technologies on our Website:

### 10.1 Web Beacons (Pixel Tags)

Small graphic images (also known as "pixel tags" or "clear GIFs") that may be used on our Website or in our emails to track actions such as opening an email or visiting certain pages.

### 10.2 Local Storage

HTML5 local storage that enables websites to store data locally within your browser, similar to cookies but with greater storage capacity.

### 10.3 Session Storage

Similar to local storage but data is only stored for the duration of your browsing session.

These technologies are subject to the same controls and consent requirements as cookies.

## 11. YOUR DATA PROTECTION RIGHTS

Under UK data protection law, including the UK GDPR and the Data (Use and Access) Act 2025, you have the following rights in relation to the personal data processed through cookies:

- The right to access - You can request copies of your personal data;
- The right to rectification - You can request correction of inaccurate or incomplete data;
- The right to erasure - You can request deletion of your personal data in certain circumstances;
- The right to restrict processing - You can request that we restrict processing of your personal data;
- The right to object - You can object to processing of your personal data;
- The right to data portability - You can request transfer of your data to another service;
- Rights related to automated decision-making and profiling;



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- The right to withdraw consent - Where processing is based on consent, you can withdraw it at any time.

To exercise any of these rights, please contact us using the details in Section 15 below.

## 12. DATA (USE AND ACCESS) ACT 2025 COMPLIANCE

In compliance with the Data (Use and Access) Act 2025 (DUAA), we maintain enhanced transparency and accountability regarding our use of cookies and similar technologies:

- We provide clear, accessible information about all cookies and tracking technologies we use;
- We maintain detailed records of cookie purposes, retention periods, and legal bases for processing;
- We conduct regular reviews of our cookie practices to ensure they remain necessary and proportionate;
- We provide granular controls allowing you to make informed choices about cookie categories;
- We ensure cookie consent mechanisms meet the highest standards of clarity and user control;
- We make it as easy to withdraw consent as it was to give it;
- We document and respond to all data subject requests regarding cookies within statutory timeframes.

We regularly review our cookie usage to ensure compliance with DUAA requirements for data minimisation, purpose limitation, and storage limitation.

## 13. UPDATES TO THIS COOKIE POLICY

We may update this Cookie Policy from time to time to reflect changes in:

- The cookies we use;
- How we use cookies;
- Applicable laws and regulations;
- Our business practices.

When we make significant changes to this Policy, we will notify you by:

- Displaying a prominent notice on our Website;
- Sending you an email (if we have your email address);
- Updating the "Last Updated" date at the top of this Policy.

We recommend that you review this Policy regularly to stay informed about how we use cookies.



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## 14. MORE INFORMATION ABOUT COOKIES

For more information about cookies and how to manage them, you can visit:

- Information Commissioner's Office (ICO): https://ico.org.uk/for-the-public/online/cookies/
- AboutCookies.org: https://www.aboutcookies.org/
- All About Cookies: https://www.allaboutcookies.org/
- Your Online Choices (for advertising cookies): https://www.youronlinechoices.com/uk/

## 15. CONTACT US

If you have any questions or concerns about this Cookie Policy or our use of cookies, please contact us:

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Website: https://www.jointoperations.co.uk/
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Email: service@jointoperations.co.uk
Telephone: +44 (0) 1793 575 050

If you are not satisfied with our response to any query or complaint about cookies, you have the right to lodge a complaint with the Information Commissioner's Office (ICO):

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire SK9 5AF
Telephone: 0303 123 1113
Website: https://ico.org.uk/make-a-complaint/

*This Cookie Policy was last updated in January 2026 and complies with UK GDPR, the Data Protection Act 2018, PECR 2003, and the Data (Use and Access) Act 2025.*



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