
Job Title: Graphic Designer
Office Location: Royal Wootton Bassett (SN4 8SY)
Industry: Healthcare (Medical Devices)
Hours: Full Time, Permanent Role
Salary: £25,000 per annum

About us

The Joint Operations Family is a group of Medical Device companies based in Royal Wootton Bassett, founded in 2015. The businesses have grown rapidly and there is now a team of 50+ people managing a portfolio of innovative healthcare technologies used in hospitals throughout the United Kingdom, Ireland and Germany. The organisation views the quality and wellbeing of its people as a key element in its success.

Role

Joint Operations Ltd is looking for an experienced Graphic Designer to work within our Marketing Department. You will report to the Digital Marketing & Social Media Manager and play a critical role in crafting compelling visual content that supports our marketing objectives. Your exceptional attention to detail and creativity will help shape our brand presence across various digital and physical channels.

The successful candidate will agree with and actively promote Joint Operations' non-negotiable values;

- Consistently show kindness, courtesy and respect to customers, colleagues and the environment
- Fill your personal space with enthusiasm and optimism
- Solve problems and embrace honest mistakes
- Try to be the best example of yourself

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KEY RESPONSIBILITIES

Marketing Collateral

Develop all marketing materials in line with our brand guidelines to ensure a cohesive brand identity.

Includes but not limited to; brochures, flyers, posters, promotional items and business cards.

Stand Builds

Conceptualise and design visually engaging conference stand builds that represent our brand effectively.

Product Representation

Create product algorithms to display our product portfolio in an engaging and effective manner.

E-Commerce Assets

Design digital assets optimised for various e-commerce platforms including Shopify and WordPress.

Social Media Content

Design and develop creative digital assets for social media campaigns, including paid media creatives.

Video Editing

Edit raw video footage to produce captivating short- and long-form content for social media and other digital channels.

Brand Development

Refine and evolve our existing brand guidelines in alignment with the company's growth and vision in collaboration with our current creative agency partners.

PowerPoint Design

Develop company slides decks in line with our new branding to support our sales function.

Qualifications and Skills:

- Minimum 3 years of experience in Graphic Design.
- Bachelor's Degree in Graphic Design or equivalent.
- Expertise in the Adobe suite, specifically Adobe InDesign (3 years' experience).
- Proficiency with Adobe Premiere Pro (1 years' experience).
- Strong attention to detail and an ability to deliver high-quality work under tight deadlines.